

Curriculum Vitae

name: Paul Joseph Gillespie

date of birth: 21-04-72

address: 32 Rennie Street, Falkirk FK1 5AL

telephone: mobile 07880 645 788 - skype paul.gillespie75

email: paul@gillespiecreative.co.uk

web: gillespiecreative.co.uk [Freelance] - paul-gillespie.com [C.V.] - gillespiecreative.co.uk/portfolio [Examples]

nationality: British

marital status: Single

personal profile

Passionate and creative designer with extensive experience working with clients in the areas of sports, education, technology and more recently the financial sector. A self-starter with initiative who works well as part of a team. Experienced presenting proposed visual routes to both clients, stakeholders and user groups. Creating design visuals with particular focus on understanding user needs and processes, analysing user insights and stats and shaping user journeys. Great passion and enthusiasm for working on projects with UI, UX and responsive design techniques that require hands-on front end prototyping. A proven track record in project delivery from brief to support.

work history

September 2014 - Present (Standard Life - Senior Web Designer)

My role within the Standard Life Savings UX design team is to visualise and build consistent journeys across the various platforms and to make sure these journeys feel consistent. The .co.uk website, online community, blog, customer dashboard and mobile make up the savings and investment tools which I have helped deliver. By creating design patterns, using customer research and data from MVT/AB testing and Google analytics to help shape these customer journeys. By working closely with governance and compliance to achieve sign-off while maintaining a high level of creativity and to accessibility standards.

April 2013 - Present (Envoy International - Creative Lead)

My time working with Envoy International involved being a part of the marketing and design team for a specialist patent, trademark and design renewal payment service provider. Designing online services which included various brochureware website designs and front-end development, email campaign design and build, landing pages, joint partner iframe pages and user interface screens for the company online system and back office. A large part of this work involved collaborating with external companies to evolve the backend systems and to develop future plugins.

March 2007 - April 2013 (Openside Digital - Senior Designer)

Working for a sports management company in; online sports systems, high performance tracking, internet application development and sports consultancy services. Creating e-commerce websites with online shopping, using Drupal CMS technology and creating HTML e-newsletters. Designing web sites for some of the largest rugby, cricket and golfing sporting brands. From initial user content and requirements gathering through to wireframing and blocking-in with visual user representations.

March 2006 - February 2007 (Denvir Marketing - Design Manager)

Running the design department for a marketing company which offers an extensive list of clients both principles, web and print design. Supporting the departments within Denvir to answer their briefs within budget and on time. Creating visually and attractive design solutions.

June 2003 - March 2006 (Crombie Anderson - Web Designer)

Working for a creative design agency creating bespoke web sites, e-commerce and database driven sites using aspx and .NET applications. Designing multimedia presentations and keeping the on-going maintenance of a long and growing list of Crombie Anderson clients up to date. Designing with usability and accessibility always in mind using cascading style sheets and the implementation of W3C compliancy rules.

June 2000 - March 2003 (Pindar Net Ltd - Web Designer)

Worked in a creative and fast paced web environment, for a high volume web design company. Creating bespoke web sites for Yellow pages, e-commerce web sites and multimedia presentations. Other duties include designing and maintaining the company intranet. Developing back end database sites and designing animated banner adds.

March 1994 - February 1999 (Reservoir Research Ltd - Graphic Designer)

Worked in the design department of an Oil and Gas company to generate promotional material such as brochures, leaflets, posters and flyers. CD covers and 35mm slides, overheads and reports for in-house seminars and multimedia presentations.

education**1999 - 2000 (Glasgow Caledonian University)**

BSc Applied Graphics Technology with Multimedia 1999-2000

Subjects:- Graphic Design

Sequential Imagery Development

Multimedia Technology

Communications & the Internet

Human Computer Interface Design

1990 - 1993 (Glasgow College of Building and Printing)

HND Design for Print

1989 - 1990 (College of Cumbernauld)

Design for Print

other skills

Fluent in Spanish. Comfortable on both Macintosh and PC based systems. Extensive knowledge and expertise designing with usability, and the creation of standards compliant, accessible websites.

Experience with PC Windows applications:- Dreamweaver, Adobe Photoshop, Campaign Monitor, Drupal, CSS, HTML, Director, Flash, Fireworks, ImageReady, InDesign, Macromedia Freehand, Illustrator, Premier, MySQL manager, Contribute, Visual Source Safe, Microsoft FrontPage, SoundForge, Acrobat, Spin, Word, Excel.

Experience with Apple Macintosh applications:- Macromedia Freehand, Director, Dreamweaver, Adobe Photoshop, ImageReady, Quark Xpress, Acrobat, PageMaker, Illustrator, Word, Persuasion, Excel, Spin, Omnipage, Streamline.

interests and activities

Enjoy participating in most sporting activities including swimming, skiing, golf, squash and football. A lot of my time is spent training with a martial arts club of which I hold a 1st Dan. Other interests are playing the acoustic guitar. Drawing and painting. Reading, solving puzzles and doing crosswords.

courses

Mobile User Experience / Nielsen Norman Group. Nov '15

Personas: Turn User Data Into User-Centered Design / Nielson Norman Group. Nov '15

Measuring User Experience / Nielsen Norman Group. Nov '15

Persuasive Web Design / Nielsen Norman Group. Nov '15

Information Architecture / Nielsen Norman Group. Nov '15

Intermediate HTML. Aug '00 / Advanced Photoshop. Sep '00

Intermediate Fireworks. Oct '00 / Intermediate UltraDev. April '01

Intermediate Flash. April '01 / Advanced Dreamweaver. April '01

references

Available on request.